

RESERVATION FORM

Please tick all that apply

DISPLAY SPACES

2m x 1m	£335 + VAT	<input type="checkbox"/>
3m x 1m	£445 + VAT	<input type="checkbox"/>
4m x 1m	£525 + VAT	<input type="checkbox"/>

LITERATURE DISTRIBUTION

Exhibitors	£95 + VAT	<input type="checkbox"/>
Non exhibitors	£150 + VAT	<input type="checkbox"/>
Extra delegate (each) subject to availability	£90 + VAT	<input type="checkbox"/>
Table and chair requirements (please tick)	Table <input type="checkbox"/>	Chairs <input type="checkbox"/>

SUB TOTAL £ _____

VAT £ _____

TOTAL AMOUNT DUE £ _____

Cheques should be made payable to 'HALL-McCARTNEY LTD'
We are not anticipating any problems, but Bowwood House, the HHA and Hall-McCartney cannot accept any responsibility for loss or damage. On receipt of your booking and instructions, we will issue you with an invoice to be settled within 30 days or by 26th April 2012, whichever is sooner.

Signed _____

Name in block letters _____

Name(s) of company delegates _____

Company name _____

Address _____

Postcode _____

Telephone _____

Email _____

Website _____

Nature of business _____

Company registration number _____

Please return to: Geoff Connelly, Hall-McCartney Ltd,
Heritage House, PO Box 21, Baldock, Herts SG7 5SH
Tel: 01462 896688 Fax: 01462 896677 Email: geoff@hall-mccartney.co.uk



EVENTS AT HISTORIC HOUSES

Energy use in historic houses

ONE-DAY SEMINAR
BOWOOD HOTEL, SPA AND GOLF RESORT,
CALNE, WILTSHIRE SN11 9PQ
Thursday 24 May 2012

The seminar will examine effective ways to improve energy efficiency by looking at the future of traditional fuels such as oil, gas and coal while considering opportunities for new sources of renewable energy such as Biomass, Heat Pumps and Hydro Electric and how this may effect the major dilemma facing members as to when and how to replace their existing antiquated heating systems.



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www.bowood.org



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The HHA represents the owners of over 1,500 privately owned and run historic houses throughout the United Kingdom and includes some of the finest houses and estates in Britain ranging from palaces and castles to smaller manor houses.

EXHIBITION SPACE AVAILABLE

CONFERENCES & EXHIBITIONS
Hall-McCartney Ltd
Tel: 01462 896688
www.hall-mccartney.co.uk



EVENTS AT HISTORIC HOUSES

Historic House owners will be attending this event due to concerns over the rising cost of lighting and heating their houses, not just to protect the collections they contain but also for the comfort of the families who live in them as well as the visitors to their properties each year.

The seminar will examine effective ways to improve energy efficiency by looking at the future of traditional fuels such as oil, gas and coal while considering opportunities for new sources of renewable energy such as Biomass, Heat Pumps and Hydro Electric and how this may effect the major dilemma facing Members as to when and how to replace their existing antiquated heating systems.

Contributions and case studies from Members and experts will provide practical advice on the main source of renewable energy into historic houses along with the tax and investment implications available.

The theme of this event is extremely current as a consequence the event will be over-subscribed by both delegates and exhibitors therefore, if you are interested in exhibiting or placing your loose insert in the delgate pack please contact us ASAP.

EXHIBITING / LOOSE INSERT IN DELEGATE PACK FACILITY

Exhibiting at this event will allow you the unique opportunity to meet delegates/Historic House owners face to face, enabling you to showcase your company's products and services to members. Additionally, as an exhibitor you are entitled to attend lunch and coffee breaks, giving you even more opportunity to meet with HHA Members. In order to allow the maximum number of Historic House members to attend this event, exhibitors may find it difficult to locate a seat when the speeches are in session, as priority will be given to HHA Members.

VENUE

Display stand space is available at 2m x 1m, 3m x 1m and 4m x 1m sizes.

LITERATURE DISTRIBUTION SERVICE

We offer an additional service to distribute your product information to all delegates attending the event on the day by including your insert in the delegate pack. Prices quoted are based on each item weighing not more than 25gms. Heavier items can be included but may require an add-on cost. This opportunity is available to exhibitors and non-exhibitors. Inserts will need to be delivered to us by 3rd May 2012.

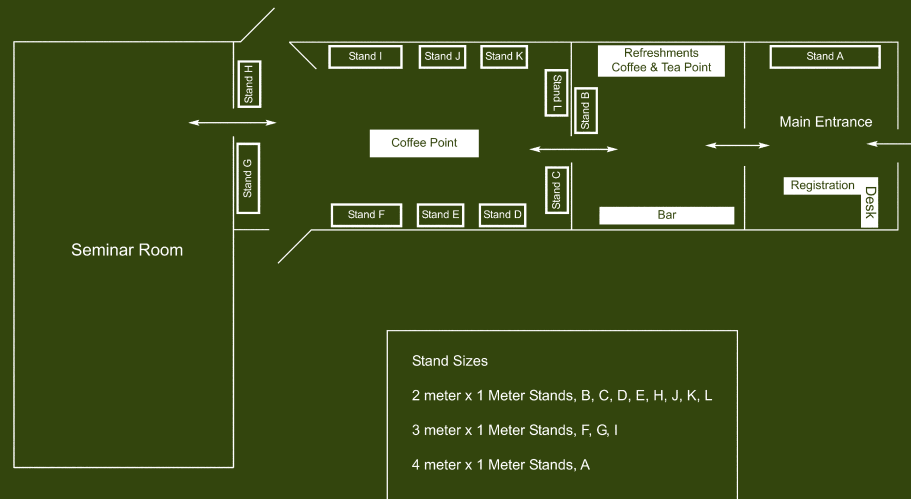
AVAILABILITY

Please telephone to confirm availability of display space BEFORE completing the application form, as there is room for only 12 exhibitors.

PROGRAMME

09.30	Coffee, Registration and Trade Exhibition	12.50	Questions to morning speakers
10.00	Introduction <i>Edward Harley, President, Historic Houses Association</i>	13.00	Trade Exhibition and Lunch
10.10	What are historic houses doing to reduce their energy consumption? What more could they do? <i>Rupert Clark, Dr Jason Beedell and Lucy Morgans, Smiths Gore</i>	14.15	RENEWABLE ENERGY CASE STUDIES Photovoltaic cells <i>James Miles-Hobbs, Rural Development Associates</i> Hydro electric power <i>Richard Compton, Newby Hall</i>
10.45	Sympathetic energy conservation in listed buildings <i>David Pickles, English Heritage</i>	14.45	The Historic Houses Association role <i>Nick Way, Director General, Historic Houses Association</i>
11.10	What is the future for traditional fuels? <i>Professor Josef Clarke, University of Strathclyde</i>	15.00	Questions to afternoon speakers <i>Edward Harley, President, Historic Houses Association</i>
11.35	Coffee break	15.30	Trade Exhibition and opportunity to view Bowood House and Gardens <i>Bowood offers a fantastic day out for all the family. Famous for one of the UK's best Adventure Playgrounds. The whole family can relax in 100 acres of parkland, designed by 'Capability' Brown offering a lake, arboretum, pinetum and cascade. The House itself hosts a wealth of unique items from Queen Victoria's wedding chair to Napoleon's death mask and an extensive collection of paintings. During the spring (late April to early June) a visit the stunning Rhododendron Walks offers breathtaking vistas of colour and beauty covering over 60 acres.</i>
11.45	Tax and investment considerations <i>Jamie Younger, Saffery Champness</i>		
12.10	RENEWABLE ENERGY CASE STUDIES Heat pumps <i>Simon Howard, Castle Howard</i> Biomass <i>Charles Leather, Bowood Estate</i> <i>Jim Birse, Econergy Limited</i>		

FLOOR PLAN



THE EXHIBITION will be held on the ground floor. Exhibitors will be reserving floor space only and must bring their own free-standing display panels. A table and two chairs can be provided at no additional charge. Products and equipment can be placed on the table in front of your stand to a depth of one metre only. (Please note table cloths will NOT be provided.)

All stands have access to an electrical outlet. The combination of the excellent location of the stands and three refreshment periods during the day ensure good exposure of your display.

STAND SPACE OPTIONS

- 2m x 1m – £335 + VAT
- 3m x 1m – £445 + VAT
- 4m x 1m – £525+ VAT

SET UP 07.30

BREAKDOWN Approx 15.30 at the end of the Seminar