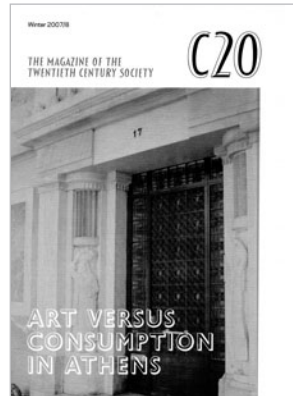


C20

THE MAGAZINE OF THE TWENTIETH CENTURY SOCIETY

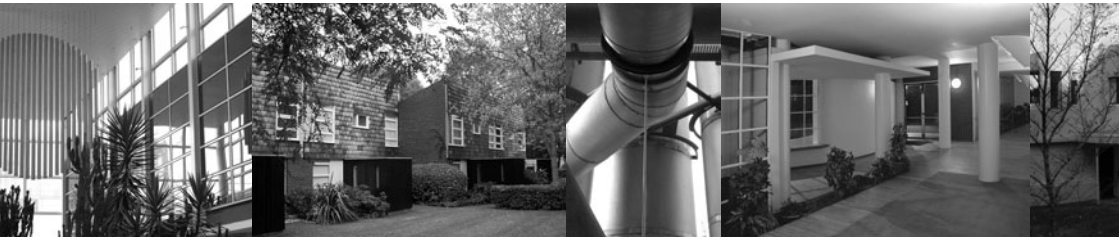


THE TWENTIETH CENTURY SOCIETY

The Twentieth Century Society is a registered charity (no.326746) and is the national amenity society that campaigns to safeguard the best of architecture and design in Britain from 1914 onwards. The Society campaigns for all types of building, from phone boxes to factories.

ORIGIN

The Twentieth Century Society was originally founded in November 1979 as the Thirties Society, in response to concern amongst conservationists and architects that buildings of the inter war period were not generally appreciated. They were threatened, sometimes by simple neglect, but often with demolition or radical and insensitive redesign in the name of redevelopment. By the early 1990s the Society was dealing with many post war cases, so the decision was made to change the name to The Twentieth Century Society.



WORK

The work of the Society includes, campaigning for the preservation of the best buildings of the period, proposing buildings for listing, advising on restoration and conservation proposals and helping to find viable uses for good twentieth century buildings threatened with demolition.

MEMBERSHIP

Members of the Society include architects, surveyors, designers, engineers, builders, conservation officers, owners of 20th century buildings and a wide range of professionals, as well as general members of the public who are enthusiasts of all periods and aspects of 20th century architecture and design.

AIMS

The Twentieth Century Society exists to safeguard the heritage of architecture and design in Britain from 1914 onwards. One of the Society's prime objectives is education, with education comes appreciation. With conservation, another prime objective, comes the continued opportunity for extending our knowledge about those buildings or artifacts, whether important or humble, rare or commonplace, that characterise the twentieth century in Britain. As a result of lobbying over the past twenty five years, many buildings have already been saved.

THE MAGAZINE

Published 3 times a year in January, May and September C20 magazine is a 40 page, A4 publication which provides a vital source of information to members, focusing on the issues that concern them. It reports on casework, listings, news, events, and offers building advice. C20 magazine also contains regular features on individual buildings and architects, book reviews, letters and notices.

THE OPPORTUNITY

For those who are promoting products and services, C20 magazine is an excellent medium which enables advertisers to reach over 1900 members of The Twentieth Century Society who collectively represent a significant and valuable market place.



Examples of the types of products and services members require are listed below and are not intended to be exhaustive.

Insurance, Art Dealers, Auction Houses, Lighting, Soft Furnishings, Fireplaces, Conservators, Furniture Restorers, Interior Designers, Books, Magazines, Concrete Repair Systems, Paints and Protective Coatings, Tiles and Slates, Stone Cleaning, Masonry Repairs, Glass, Rooflights, Wood Stains and Opaque Wood Finishes, Building Health, Energy Conservation, Structural Repairs and Underpinning, Fire Protection and Security, Natural Stone Suppliers, Rainwater Goods, Metal and Wooden Windows, Street Furniture, Main and Sub-contractor, Terracotta and Stucco, Roof and Wall Insulation Systems, Further Education, Clocks.

OTHER PUBLICATIONS

Over the past twenty years the Society has published many Notes to accompany tours, Proceedings of conferences, and Journals, both as the Thirties Society and under its present name. Taken together, these publications represent a considerable body of scholarship on twentieth century architecture and design.

INFORMATION AND ADVERTISEMENT RATES

	Dimensions	Single insertion	Series of three
	HEIGHT X WIDTH mm	MONO	MONO
Whole page	248 x 186	£395.00	£350.00
Half page	248 x 91 (vertical)	£310.00	£295.00
Half page	122 x 186 (landscape)	£310.00	£295.00
Quarter page	122 x 91	£260.00	£220.00
Eighth page	59 x 91	£175.00	£150.00

Classified advertisements: £12.00 per scc

Situations vacant: £18.00 per scc

Single column width: 45mm

Three column width: 144mm

Depth of column: 256mm

Double column width: 95mm

Four column width: 194mm

All rates are exclusive of VAT

Advertising agency discount: 10%

LOOSE INSERTS A5 (up to 6g) £210

A4 (up to 10g) £265

Other sizes and weights by arrangement

The Twentieth Century Society reserves the right to refuse advertisements or loose inserts at its own discretion.

COPY REQUIREMENTS

High resolution PDF greyscale/black & white with fonts embedded.

An artwork and setting service is available, but may be charged at cost.

Publication dates

May (Spring)

September (Autumn)

January (Winter)

Space reservations

Early April (Spring)

Mid July (Autumn)

Mid November (Winter)

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