

# ADVERTISEMENT RESERVATION



## HHA DIRECTORY & LIST OF MEMBERS 2011

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Please reserve on our behalf the advertisement space indicated below (tick as appropriate).

### Mono

- £634.00 plus vat **full page**  
 £390.00 plus vat **half page**  
 £287.00 plus vat **quarter page**

### Colour

- £800.00 plus vat **full page**  
 £575.00 plus vat **half page**  
 £445.00 plus vat **quarter page**  
 special position + 10%

This booking is authorised by:

Position \_\_\_\_\_

Name of Company \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Postcode \_\_\_\_\_

Email \_\_\_\_\_

Date \_\_\_\_\_

Please return this form by Friday 18 February 2011 to:

Maz Oakley  
Historic Houses Association  
Heritage House, PO Box 21 Baldock, Herts SG7 5SH  
T 01462 896688  
F 01462 896677  
E maz@hall-mccartney.co.uk  
Final Deadline for advertisement copy Friday 25th February



BURGHLEY (ABOVE)



WILTON HOUSE (BELOW)



HEVER CASTLE

*An opportunity  
to advertise  
products and  
services for the  
preservation,  
upkeep and  
maintenance  
of properties  
ranging from  
palaces and  
castles to small  
manor houses*

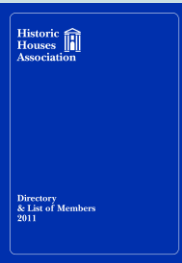


THORPE HALL



CHENIES MANOR HOUSE

ADVERTISEMENT RESERVATION



# HHA DIRECTORY & LIST OF MEMBERS

- A-Z listing of all HHA Member properties and a separate A-Z listing of Members by name
- names and addresses of museums, societies, trust, associations and other useful organisations involved in heritage and conservation
- Corporate Members of the Association have a separate index, where they are listed under the services they provide to HHA Members



## About the HISTORIC HOUSES ASSOCIATION

Formed in 1973, the HHA represents a group of highly individualistic and diverse properties ranging from palaces and castles to small manor houses. The Association has in membership over 1,500 such properties, including virtually all the finest historic houses and estates in Britain. The Members of the Association collectively represent a large and financially significant market. Members need a wide range of services and products for the preservation, upkeep and maintenance of the properties and estates that they own and manage. Many of the properties also have extensive leisure facilities that provide for entertainment of the public visiting their properties, as well as for weddings and conferences.



CHENIES MANOR HOUSE

## THE OPPORTUNITY

Published in May each year, the *Directory* is distributed to all Full, Family, Successor and Corporate Members of the Historic Houses Association. Promoting in the *Directory* will ensure that your company or organisation is at the forefront of Members' minds for the next 12 months.



MARKENFIELD HALL



WILTON HOUSE

Please complete the advertisement space reservation form overleaf or contact Maz Oakley at Hall-McCartney Ltd:  
 T 01462 896688 E maz@hall-mccartney.co.uk

# HHA DIRECTORY & LIST OF MEMBERS 2011

## COPY DATES

**Final Copy date** Friday 25 February 2011  
**Publication date** Tuesday 3rd May 2011

## COPY REQUIREMENT

High resolution press ready PDF  
 with CMYK images and fonts embedded

## ADVERTISEMENT SIZES

	height	x	width
<b>Full page</b>	270 mm	x	180 mm
<b>Trimmed page size</b>	297 mm	x	210 mm
<b>Bleed page size</b>	303 mm	x	216 mm
<b>Half page horizontal</b>	133 mm	x	180 mm
<b>Half page vertical</b>	270 mm	x	88 mm
<b>Quarter page vertical</b>	133 mm	x	88 mm