

# THE VICTORIAN

THE MAGAZINE OF THE VICTORIAN SOCIETY

## Advertisement Rates

	Dimensions (Height x Width)	Single Insertion		Series of Three	
		Mono	Colour	Mono	Colour
Full Page	270mm x 190mm	£352	£475	£280	£380
Half Page V	270mm x 92mm	£233	£315	£184	£250
Half Page H	132mm x 190mm	£233	£315	£184	£250
Quarter Page	132mm x 92mm	£162	£220	£130	£175
Eighth Page	63mm x 92mm	£86	£120	£71	£100

Bleed Page Size 303mm x 216mm

Trim Size 297mm x 210mm

### Special Positions + 10%

Situations Vacant: £16 per scc

Column Widths Single: 44mm Double: 92mm Three: 141mm Four: 190mm

Column Depth 270mm

### Loose inserts service:

Sizes up to A5 (up to 6gm) £295. A4 Sheet (up to 10gm) £310. Other sizes and weights by arrangement

The Society reserves the right to refuse advertisements or advertisers at its own discretion. A sample of all loose inserts should be supplied to the publishers for approval well in advance of the publication date.

All Advertisement and Loose Insert rates exclude VAT

Advertising Agents Discount 10%

## Advertisement Copy

Disk; Platform- Apple Macintosh

Programme - QuarkXpress 4.1, Include all scans, files and fonts, together with hard copy print out from the disk supplied. PDF's and Tiff files are also accepted but must be supplied with all scans saved as CMYK files, and should also be supplied together with hard copy print out from the disk.

**An artwork and setting service is available, but may be charged at cost.**

## Advertisement Deadlines

Issue:	March	July	November
Publication Date:	23 February	13 June	17 October
Space Reservations	10 December	17 April	17 August

## The Victorian Advertisement Department

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## Information & Advertisement Rates



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## The Society

The Victorian Society founded in 1958 as the national pressure group fighting to protect Victorian and Edwardian buildings in England and Wales. John Betjeman and Nikolaus Pevsner were among its founder members, The Society is a registered charity supported mainly by subscriptions from its members and by grants from English Heritage and Cadw.

The Society provides a vital role in the fight to save Victorian and Edwardian buildings of special architectural merit from needless destruction or disfigurement. The Society which is one of only seven National Amenity Societies in the UK employs architectural advisers to deal with thousands of consultations and case studies each year, and to represent the Society at public enquiries and church courts, it also lobbies for changes in the law regarding conservation of our built heritage.

**By law, the Society must be consulted over any proposal to demolish even part of a listed building.**

The Society's publications go to many libraries and colleges and are recognised as valuable sources of information on the period. The Victorian Society is recognised as an authoritative voice on the period 1837-1914.

## Circulation & Readership

The Victorian magazine is circulated to members of the Society three times a year. There are currently around 3,400 members, who are from a wide variety of areas and backgrounds, they include owners of Victorian property, architects, surveyors, town planners, designers, engineers and other conservation professionals in the public and private sector involved in the care repair, restoration and conservation of historic buildings.

## The Magazine

Published three times a year for the Society in February, June and October. The Victorian is high quality full colour publication providing news and information to members on a triannual basis. There is an editorial programme consisting of regular features and articles which include:

### House Notes.

A special section provides information and advice for those caring for or living in Victorian and Edwardian buildings, it includes a 'Question and Answer' section., dealing with problems relating to Fixtures and Fittings from wrought iron to ceramic tiles, wallpaper to carpets, furniture to stained glass.

### Buildings at Risk

which focuses on buildings nationwide that are in need of restoration and repair.

### Recently Listed Buildings, Casework, Book Reviews, Society News & Events

## The Opportunity

For those who are promoting products and services used in the care, repair conservation and restoration of Victorian buildings, The Victorian Magazine provides an ideal medium. Readers require a wide range of materials and professional services including:

**Plasterwork, door furniture, window specialists, rainwater goods, stonework, brickwork, railings, paints, wall papers, wall & floor tiles, roof Tiles, carpets, rugs, joiners, gratings, stone cleaning, fireplaces, conservators, roofing, restorers, statuary, accountants, stonemasons, surveyors, architects, environmental planners, fine art, architectural metalwork, etc etc etc**

### Other Publications

In addition, to the Victorian magazine, the Society produces a wide range of publications including the acclaimed series of 'Care for Victorian Houses' booklets for owners and architects.

