

AHSS

THE MAGAZINE OF THE ARCHITECTURAL HERITAGE SOCIETY OF SCOTLAND

PUBLICATION DATE

April 2021
September 2021

COPY DEADLINE

1 March
2 August

For information about advertising in AHSS magazine or placing a loose insert, please do not hesitate to contact Grant Hosie on 01462 896688 or email: grant@hall-mccartney.co.uk

ADVERTISING RATES

ADVERTISEMENT

(height x width in mm)

Full page (271 x 180)

Trim size (297 x 210)

Bleed size (303 x 216)

Colour

£494

Half page

Vertical (271 x 88)

Horizontal (133 x 180)

£314

Quarter page (133 x 88)

£206

Eighth page (64 x 88)

£165

Special positions + 20%

LOOSE INSERT SERVICE

Weight (per item)

0-6gms A5

7-10gms A4

£226

£278

Inserts over 10gms will be subject to a separate quotation.

Advertising agency discount 10%. All advertisement and loose insert rates are plus VAT. Please note that all advertisements and loose inserts are vetted by the AHSS and a sample of loose inserts should be supplied for approval well in advance of the publication date.

ADVERTISEMENT OFFICE

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www.ahss.org.uk

AHSS Founded in 1956 – Speaking for Scotland's Buildings | Autumn 2020 | No. 46

RATE CARD AND MEDIA INFORMATION

AHSS

THE MAGAZINE OF THE ARCHITECTURAL HERITAGE SOCIETY OF SCOTLAND

THE MAGAZINE OF THE ARCHITECTURAL HERITAGE SOCIETY OF SCOTLAND
Published in March, the annual magazine is distributed to Members of the AHSS who include owners of Historic Buildings, architects, surveyors, town planners, designers, engineers and other conservation professionals in the public and private sector involved in the care repair and conservation of Historic Buildings.

Scotland has a rich heritage of castles, mansions and garden landscapes, ecclesiastical and industrial sites, cities, towns and villages. This wealth of buildings provides many opportunities for study, but despite being famous throughout the world; our heritage is in constant need of protection.

The AHSS is committed to encouraging public understanding and appreciation of Scotland's historic built environment and supports the thoughtful and meaningful preservation and restoration of historic buildings in Scotland.



NATIONAL AMENITY SOCIETY

The AHSS is a National Amenity Society concerned with the protection, preservation, study and appreciation of Scotland's buildings. The Society monitors applications for listed building consent, and for planning permission in conservation areas throughout Scotland, and offers advice and guidance regarding the applications to local planning authorities.

MEMBERSHIP

The AHSS Membership comprises 1100 members throughout Scotland and beyond who include owners of Historic Buildings, architects, surveyors, town planners, designers, engineers and other conservation professionals. There are six regional groups organising local activities and carrying out casework.

THE SOCIETY

The Society originated from a group formed in 1956 to respond to the threatened demolition of Edinburgh's George Square. It became the Scottish Georgian Society in 1959 and the present name was adopted in 1984 to reflect the broader scope of the Society's activities.

The AHSS responds to Scottish Government, Historic Scotland and other policy consultations that have an impact on the historic built environment.

AHSS MAGAZINE

Keeping Members informed with articles and features on topics which affect them directly, the magazine is an established method of communication between the AHSS and its Members and for those offering products and services, it is an excellent means of contact with potential and existing clients.

LOOSE INSERTS

AHSS magazine offers an extremely successful loose insert service, providing a great opportunity to members at a fraction of the cost of a direct mailing.

Members require a wide and diverse range of products and services ranging from solicitors to stonemasons, interior designers to insurance providers, auction houses to architects. The historic house owner needs to constantly invest in the conservation and restoration of the properties that they are safeguarding for the benefit of the nation and of future generations.



PRODUCTS AND SERVICES

Just some of the products and services Members buy and advise on include:

- Insurance
- Art dealers
- Auction houses
- Lighting
- Soft furnishings
- Fireplaces
- Conservators
- Furniture restorers
- Interior designers
- Books and magazines
- Paints and protective coatings
- Tiles and slates
- Stone cleaning
- Masonry repairs
- Glass
- Roof-lights
- Wood stains and opaque wood finishes
- building health
- Energy conservation
- Structural repairs and under-pinning
- Fire protection and security
- Natural stone suppliers
- Metal and wooden windows
- Street furniture
- Main and sub-contractors
- Terracotta and stucco
- Roof and wall insulation systems
- Further education
- Courses
- Clocks
- ...and many more