

# THE HISTORIC BUILDINGS PARKS & GARDENS EVENT 2024

## EXHIBITION GUIDE

### & DIRECTORY OF PRODUCTS AND SERVICE



Burton Agnes Hall



Doddington Hall



Elton Hall



Burton Agnes Hall

## MEDIA INFORMATION AND RATE CARD

THE QUEEN ELIZABETH II CONFERENCE CENTRE  
BROAD SANCTUARY, WESTMINSTER, LONDON SW1P 3EE  
TUESDAY 12 NOVEMBER 9.00AM – 5.00PM

HELD ANNUALLY FOR OVER 35 YEARS

[hbpge.hall-mccartney.co.uk](http://hbpge.hall-mccartney.co.uk)

CARE - REPAIR - CONSERVATION - MAINTENANCE - PRESERVATION - RESTORATION

## **THE EXHIBITION**

The Historic Buildings, Parks and Gardens Event (HBPGE) has been running for over 35 years and is held in parallel with the Historic Houses Association's Annual General Meeting.

**We would like to offer you the opportunity to advertise to all delegates and all those invited to attend in our printed and digital version Exhibition Guide.**

The event attracts owners and guardians of historic buildings (private, commercial, industrial, Grade I listed buildings, cathedrals, churches, manor houses, windmills, historic town centres) parks, gardens & landscapes. These include Historic Houses member properties, those of the National Trust, English Heritage, Historic Scotland, CADW and Royal Palaces.

Visitors also include, estate managers, management staff, professional advisers, head gardeners, architects, surveyors, conservators, conservation officers, planners, engineers, builders, landscape architects, garden designers, garden historians, senior academics, garden researchers, park managers, charity managers, craftsmen and many other conservation professionals.

The event puts you directly in front of purchasers, advisors, specifiers and users of products and services needed in the Historic Buildings, Landscape Conservation and Heritage Sectors.

(Please note: The event is exclusively for those who are either owners of historic buildings or who are involved in the upkeep, restoration or conservation of historic buildings, their contents or associated landscapes. It is not open to the general public.)



THE EXHIBITION GUIDE

The high quality 100 page full colour, B5 Guide, provides information about the exhibition programme, editorial features , extensive indexing and a valuable A-Z directory of products & services and is now both in Print and Digital versions.

The printed Guide is given away free to all visitors and exhibitors and this year there is also a bonus of a digital version. So now when you advertise, you appear in both versions providing valuable additional publicity at no extra cost to you.

The new digital version will be made available not just to all delegates attending the event, but everyone who has been invited either via social media or digital invitations (approx. 10,000+)

It will also be featured on our website for a year and can be viewed or downloaded.

So, this fantastic source of promotion now offers an extended period of use long after the event for companies offering products and services involved in the care, repair and conservation of historic buildings, and their surrounding landscapes. Even better value than before.

For information about booking an advert in the programme and guide please contact Geoff Connelly who will be happy to assist you.

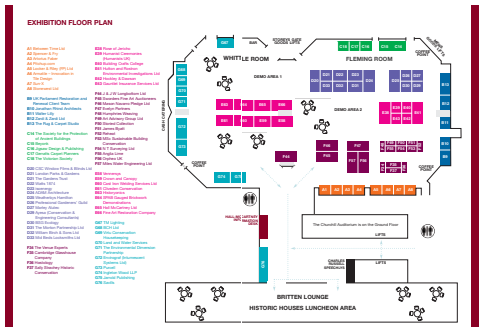
Call: 01462 896688 or email: geoff@hall-mccartney.co.uk

More information can also be found on our website: hbpge.hall-mccartney.co.uk



A-Z LIST OF EXHIBITORS

<b>C16</b> <b>AYESA</b> Preserving Historic Houses, Parks and Gardens 1 The Brewery 10000 00 017 www.ayesa.co.uk	<b>E60</b> <b>THE MORTON PARTNERSHIP</b> 10000 00 017 www.themortonpartnership.co.uk
<b>D16</b> <b>THE MORTON PARTNERSHIP</b> 10000 00 017 www.themortonpartnership.co.uk	<b>E61</b> <b>THE MORTON PARTNERSHIP</b> 10000 00 017 www.themortonpartnership.co.uk
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<b>G60</b> <b>THE MORTON PARTNERSHIP</b> 10000 00 017 www.themortonpartnership.co.uk	<b>E61</b> <b>THE MORTON PARTNERSHIP</b> 10000 00 017 www.themortonpartnership.co.uk
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## EXHIBITION GUIDE & DIRECTORY OF PRODUCTS AND SERVICES

Please reserve the advertisement space indicated below: TICK AS APPROPRIATE

Advertisement sizes	height X width	NON-EXHIBITORS		EXHIBITORS	
			price		
<b>Full page text grid</b>	215 mm x 149 mm	<input type="checkbox"/>	£785.00 + VAT	<input type="checkbox"/>	£560.00
<b>Full page bleed size</b>	246 mm x 174 mm	<input type="checkbox"/>	£785.00 + VAT	<input type="checkbox"/>	£560.00
<b>Full page trim size</b>	240 mm x 168 mm				
<b>Half page horizontal</b>	105mm x 149mm	<input type="checkbox"/>	£555.00 + VAT	<input type="checkbox"/>	£320.00
<b>Quarter page</b>	105 mm x 72mm	<input type="checkbox"/>	£315.00 + VAT		

This booking is authorised by \_\_\_\_\_

Position \_\_\_\_\_

Name of company \_\_\_\_\_

Address \_\_\_\_\_

Date \_\_\_\_\_

Advertising agency discount: 10%. All prices exclude VAT.

Ads to be supplied as press-ready, high resolution pdfs.

Publication date: Tuesday 12 November 2024

Space reservation by: Monday 5 September 2024



### HISTORIC BUILDINGS, PARKS AND GARDENS EXHIBITION GUIDE

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