



# Historic Houses Yearbook 2023


ANNUAL REPORT & DIRECTORY

50 years of championing  
independent heritage

**50**

**HISTORIC HOUSES**

Sponsored by

 **Saffery**

## Media Pack 2024

Incorporating the Directory and Annual Report



# The Yearbook includes:

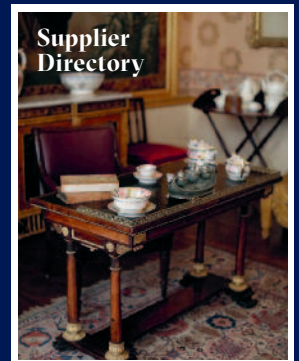
- Annual Report of Policy, Education, Awards, Tourism, Marketing, Accounts, Membership, Committees, Charitable partners
- A-Z listing of all historic house member properties and a separate A-Z listing of members by name
- Names and addresses of museums, societies, trust, associations and other useful organisations involved in heritage and conservation
- Corporate members index, listed under the services provided to house members

## The opportunity

Through The Yearbook you will reach:

- Owners of Historic Houses and their Professional employees.
- Owners, are interested in architectural services, fine arts and auction houses, insurance, home security, legal and tax advice.
- Professional employees are interested in home and garden products, professional advisory services and contractors.

Promoting in the Yearbook will ensure that your company or organisation is at the forefront of members' minds for the next 12 months.





# Yearbook Advertising Rates 2024

If you are interested in advertising in the Yearbook please contact Maz Oakley on 01462 896688 or email [maz@hall-mccartney.co.uk](mailto:maz@hall-mccartney.co.uk)

ADVERTISEMENT (height x width in mm)	Colour
Full page (250 x 190) Trim size (270 x 210) Bleed size (276 x 216)	£1000
Half page Vertical (250 x 93) Horizontal (123 x 190)	£700
Quarter page (123 x 93)	£550

Special position + 10%

## Advertisement deadlines

Publication Date	8 October 2024
Copy deadline	5 September 2024

Copy requirements: high resolution (press ready) PDF with CMYK images and postscript fonts embedded.

Advertising agency discount 10%. All advertisement rates are plus VAT.

Please note that all advertisements and loose inserts are vetted by Historic Houses and a sample of loose inserts should be supplied to the publishers for approval well in advance of the publication date.

For more information please visit [historichouses.org](http://historichouses.org)

Publishing department and advertisement office, contact Maz Oakley for enquiries:

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Email: [historichouse@hall-mccartney.co.uk](mailto:historichouse@hall-mccartney.co.uk)

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