



Historic Houses Yearbook

ANNUAL REPORT & DIRECTORY



Media Pack 2022

Incorporating the Directory and Annual Report

Our members collectively represent a large and financially significant market.

Historic houses need £1.5 billion-worth of essential repairs and maintenance, of which nearly £500 million is urgent.

Owners constantly invest in the upkeep of their properties buying products & services for preservation and maintenance of the buildings and estates that they manage. Many are open to the public, offer weddings, conference facilities, Holiday accommodation, corporate hospitality days and are used as film sets.

Historic Houses represents Britain's largest collection of independently owned, lived-in, historic houses, castles and gardens. The Yearbook reaches 2,500 historic house owners which includes virtually all the finest historic houses and estates in Britain.

Published in October, the newly created Yearbook will combine the contents of the Directory of Historic Houses and the Annual Report in a high quality publication of 140 pages, specifically designed for members who are owners of historic buildings.



Foreword from our president

After 25 years of publication, the Yearbook has become an essential resource for historic house owners. It provides a comprehensive overview of the sector, highlighting the challenges and opportunities facing our members. This year's Yearbook is particularly timely, as we approach the centenary of the First World War. It is a testament to the resilience and dedication of our members that they have managed to preserve their properties through such turbulent times. The Yearbook is a testament to the passion and commitment of our members, who have made it possible for us to provide this valuable resource. It is a pleasure to present this Yearbook to you, and I hope you will find it a useful and inspiring read. I would like to thank all our members for their support and contribution to the Yearbook. It is their passion and commitment that has made this publication possible. I would also like to thank the staff of Historic Houses for their hard work and dedication. It is their expertise and knowledge that has made the Yearbook what it is today. I am proud to be your president and to represent you in this important role. I look forward to working with you in the future to ensure that the Yearbook remains a valuable resource for all our members.

Simon Holt

Seminars and events

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SEMINARS AND EVENTS

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Commercial support

Historic Houses provides a range of commercial support services for its members. These services are designed to help members manage their properties more effectively and to increase their income. The services include:

- **Property Management:** We offer a range of property management services, including letting, maintenance, and repairs. Our experienced team will ensure that your property is always in the best possible condition and that you receive the maximum return on your investment.
- **Insurance:** We offer a range of insurance policies, including buildings, contents, and liability. Our policies are specifically designed for historic properties and provide comprehensive cover for all risks.
- **Legal Services:** We offer a range of legal services, including conveyancing, wills, and probate. Our experienced solicitors will ensure that all legal matters are handled efficiently and effectively.
- **Financial Services:** We offer a range of financial services, including mortgages, loans, and investments. Our experienced financial advisers will help you to secure the best possible deal for your property.

For more information on our commercial support services, please contact us on 01223 313131 or visit our website at www.historichouses.org.uk.

The Yearbook includes:

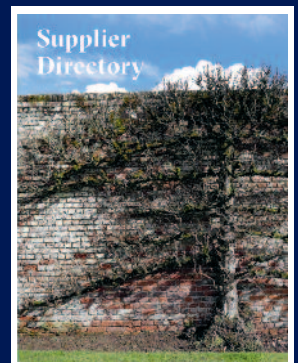
- Annual Report of Policy, Education, Awards, Tourism, Marketing, Accounts, Membership, Committees, Charitable partners
- A-Z listing of all historic house member properties and a separate A-Z listing of members by name
- Names and addresses of museums, societies, trust, associations and other useful organisations involved in heritage and conservation
- Corporate members index, listed under the services provided to house members

The opportunity

Through The Yearbook you will reach:

- Owners of Historic Houses and their Professional employees.
- Owners, are interested in architectural services, fine arts and auction houses, insurance, home security, legal and tax advice.
- Professional employees are interested in home and garden products, professional advisory services and contractors.

Promoting in the Yearbook will ensure that your company or organisation is at the forefront of members' minds for the next 12 months.





Yearbook Advertising Rates 2022

If you are interested in advertising in the Yearbook please contact Mariam Oakley on 01462 896688 or email maz@hall-mccartney.co.uk

ADVERTISEMENT (height x width in mm)	Colour
Full page (250 x 190)	£1000
Trim size (270 x 210)	
Bleed size (276 x 216)	
Half page	£700
Vertical (250 x 93)	
Horizontal (123 x 190)	
Quarter page (123 x 93)	£550

Special position + 10%

Loose inserts POA

Advertisement deadlines

Publication Date	6 October 2022
Copy deadline	26 August 2022

Copy requirements: high resolution (press ready) PDF with CMYK images and postscript fonts embedded.

Advertising agency discount 10%. All advertisement rates are plus VAT.

Please note that all advertisements and loose inserts are vetted by Historic Houses and a sample of loose inserts should be supplied to the publishers for approval well in advance of the publication date.

For more information please visit historichouses.org

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