

# Improving Accessibility – Overcoming the Barriers to Heritage

## IHBC NORTH WEST BRANCH DAY CONFERENCE

Thursday 10th October 2019

Liverpool Medical Institution, 114 Mount Pleasant, Liverpool L3 5SR

## EXHIBITION SPACE NOW AVAILABLE

### THE CONFERENCE

Heritage plays a key part in how we define our identity and, at a time of great debate over ideas of local and national identity, making heritage assets more accessible to a broader range of people is of great importance. Improving access to heritage can help promote a stronger sense of belonging and understanding of a place as well as stimulating wider public benefits such as improved health, wellbeing and job creation. Informed management of heritage assets can help to sustain and enhance those assets so that they become better used and valued both now and in the future.

The conference will explore these interrelated themes, focussing on how to successfully overcome the accessibility barriers that can exclude groups from enjoying and experiencing historic buildings or sites or participating in heritage activities. These barriers may be both intellectual as well as physical, and the conference will provide an opportunity to learn of new and innovative approaches to formal and informal learning about, and engaging with, heritage.

### WHO IS ATTENDING

The IHBC is the principal UK organisation responsible for the preservation of historic structures, conservation areas and landscapes. Members work mainly in local authorities and other publicly funded bodies like English Heritage, but also in private practice and UK conservation organisations. The Delegates for this conference will include surveyors, planners, architects, conservation officers, urban designers, structural engineers and heritage managers involved in the care and conservation of the historic environment.

Conference organisers the NW Branch of the IHBC have a catchment area from the Isle of Man to Greater Manchester, including Chester, Merseyside and Lancs and will have a strong presence. Invitations will also be extended nationwide and should attract over 100 delegates all of whom will have a significant influence on the use and choice of materials and services in both the public and private sectors.

### THE OPPORTUNITY

This conference will be of particular interest to companies/professionals who can improve and promote access to heritage by creating a strong sense of belonging and understanding such as planners, architects, developers, amenity societies, and all those who manage and care for the historic environment.

### THE EXHIBITION

Exhibitors will be reserving floor space only and must bring their own free-standing display panels. Products and equipment can be placed in front of spaces. A, B, C, D, E, F to a depth of one metre.

The location of the exhibition area and the numerous refreshment breaks will provide good exposure of your display.

### LITERATURE DISTRIBUTION SERVICE

We are offering a service to distribute product information to all delegates at the event on registration in a Special Conservation Portfolio. This service is available to both exhibitors and non-exhibitors. You will need to supply 150 copies of the item you wish to have included in the Conservation Portfolio by 13th September 2019. The prices quoted are based on one item weighing not more than 25gms. If you wish to include heavier items, please ask for a separate quotation.

### THE VENUE

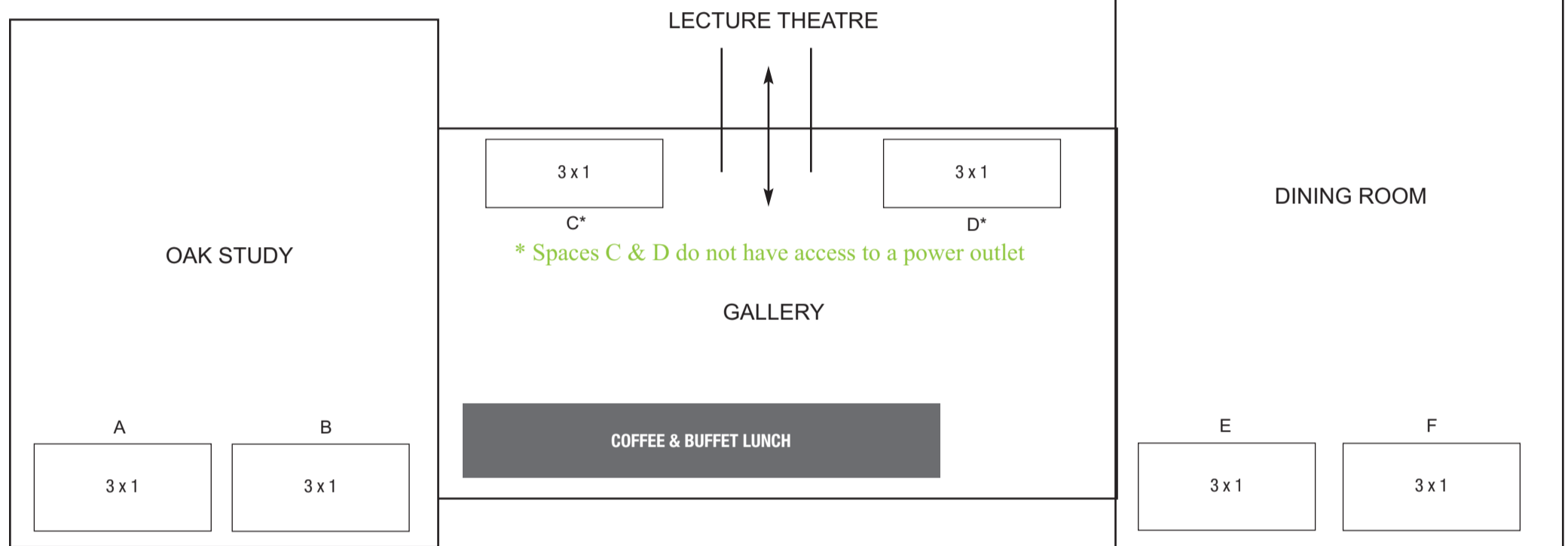
The Liverpool Medical Institute is ten minute's walk from Lime Street Station, which is the main city centre train station. Limited public car parking is available on site. The entrance is to the rear of the building via the car park. Public car parking is available locally at the Metropolitan Cathedral car park (opposite LMI), at a cost of approx £5.00 per day.

See overleaf for the Conference Programme and Exhibition Floor Plan

# CONFERENCE PROGRAMME

- 9:30 Registration and coffee
- 9:45 Welcome - Paul Hartley, Stockport Council and IHBC NW Branch Chair
- Chair for the day: Dr Virginia Tandy OBE, Independant Arts & Heritage Consultant
- Introduction**
- 9:50 Keynote: "It's our heritage - why engage?" Understanding the barriers - Nathan Lee, National Lottery Heritage Fund
- Tangible Access**
- 10:15 Chester: Access for all in a historic city -Tony Barton, Donald Insall Associates
- 10:40 Navigating conflict in presenting the history of segregated Derry - Dr. Gehan Selim
- 11:05 Coffee
- Intangible Access**
- 11:30 Look, touch and feel: the future of the National Trust - Amy Carney and Caroline Schofield, National Trust
- 11:55 Opening the doors of perception - the key to digital heritage - Matthew Faber, Historic England
- 12:20 Galkoff's - Increasing Access to Built and Intangible Heritage - Liz Stewart, Museums Liverpool

- 12:45 Discussion and summary
- 13:00 Lunch
- Tours**
- 14:15 Tour 1: Victoria Gallery & Museum  
Tour 2: Liverpool Waterfront  
Tour 3: Liverpool Metropolitan Cathedral  
(Please see the website for further details on the tours)
- 15:30 Tea
- 15:50 Presentation of RTPI NW – IHBC Conservation Award 2019
- Toolkit**
- 15:55 Moving from inaction to action: creating and implementing equality action plans - Thanh Sinden, Specialist Consultant and Museum Detox
- 16:20 Using Virtual Reality Experiences to Stimulate Engagement- Simon Mabey, 3DNR specialist
- 16:45 Discussion and Summary
- 17:00 Close



## EXHIBITION FLOOR PLAN (not to scale)

Set up 08.00 – 09.00am Thursday 10th October 2019

Breakdown approx 16.45 (at the end of the conference or following the afternoon tea break)

# EXHIBITION RESERVATION FORM

Please telephone to confirm availability of display space before completing the application as there is room for only 6 exhibitors.

Please tick all that apply

### Display Spaces

A, B, C, D, E, F      3m x 1m      £365.00     

### Literature Distribution

Exhibitors      £ 95.00     

Non exhibitors      £125.00     

Extra delegate (each)      £ 90.00     

SUB TOTAL      £ \_\_\_\_\_

VAT @ 20%      £ \_\_\_\_\_

TOTAL AMOUNT DUE      £ \_\_\_\_\_

Cheques should be made payable to HALL-MCCARTNEY LTD

We are not anticipating any problems, neither the Liverpool Medical Institute, the IHBC nor Hall-McCartney can accept any responsibility for loss or damage. On receipt of your booking and instructions, we will issue you with an invoice to be settled within 30 days or by 10th September 2019, whichever is the sooner.

Signed \_\_\_\_\_

Name in block letters \_\_\_\_\_

Name(s) of company delegates \_\_\_\_\_

Company name \_\_\_\_\_

Address \_\_\_\_\_

Postcode \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Please return to:

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