

The Professional Gardener Journal  
 Copy dates 24 February  
 Publication dates 2 April

25 May  
 2 July

17 August  
 4 October  
 23 November  
 7 January

# THE PROFESSIONAL GARDENER

THE QUARTERLY JOURNAL OF THE PROFESSIONAL GARDENERS' GUILD

## ADVERTISEMENT RATES

Please reserve the advertisement space indicated below: TICK AS APPROPRIATE

ALL PRICES EXCLUDE VAT

ADVERTISEMENT SIZES	mmheight	x	width	1-2 insertions		3-4 insertions	
				price mono	price colour	price mono	price colour
Full page bleed size	303	x	216	<input type="checkbox"/> £425	<input type="checkbox"/> £524	<input type="checkbox"/> £390	<input type="checkbox"/> £479
Full page trim size	297	x	210				
Full page text grid area	270	x	185	<input type="checkbox"/> £425	<input type="checkbox"/> £524	<input type="checkbox"/> £390	<input type="checkbox"/> £479
Half page horizontal	133	x	185	<input type="checkbox"/> £268	<input type="checkbox"/> £362	<input type="checkbox"/> £238	<input type="checkbox"/> £335
Half page vertical	270	x	90	<input type="checkbox"/> £268	<input type="checkbox"/> £362	<input type="checkbox"/> £238	<input type="checkbox"/> £335
Quarter page horizontal	64	x	185	<input type="checkbox"/> £167	<input type="checkbox"/> £257	<input type="checkbox"/> £150	<input type="checkbox"/> £239
Quarter page vertical	133	x	90	<input type="checkbox"/> £167	<input type="checkbox"/> £257	<input type="checkbox"/> £150	<input type="checkbox"/> £239
Eighth page	64	x	90	<input type="checkbox"/> £106	<input type="checkbox"/> £196	<input type="checkbox"/> £96	<input type="checkbox"/> £186
Products and services	per scc			<input type="checkbox"/> £18		<input type="checkbox"/> £15	
Situations vacant	per scc			<input type="checkbox"/> £28		<input type="checkbox"/> £28	
	column widths			1 = 42mm	2 = 90mm	3 = 138mm	4 = 185mm
Loose inserts	up to A4 and 10g			<input type="checkbox"/> £295		over 10g	<input type="checkbox"/> POA

**COPY** High resolution PDF with CMYK images and postscript fonts embedded, image resolution 300dpi. Adobe Photoshop JPEG minimum resolution 300dpi. An artwork and setting service is available but may be charged at cost.



## THE PROFESSIONAL GARDENER

offers advertisers an opportunity to reach decision makers who are responsible for some of the largest and most prestigious gardens and estates in the UK and Ireland.

### THE PROFESSIONAL GARDENER Advertisement Department

Maz Oakley  
 Hall-McCartney Ltd  
 Heritage House  
 PO Box 21 Baldock  
 Herts SG7 5SH  
 Tel: 01462 896688  
 Fax: 01462 896677  
 Email: maz@hall-mccartney.co.uk



## RATE CARD ■ MEDIA INFORMATION

THE PROFESSIONAL GARDENER is published in  
 April, July and October, January  
 and sent to all members of the Professional Gardeners' Guild





## The Quarterly Journal of the Professional Gardeners' Guild

**THE PROFESSIONAL GARDENERS' GUILD** was formed in 1977 and is a society for Head Gardeners, Garden Managers, Assistant Gardeners, Botanists and Consultants. Its members are employed within private gardens and the gardens and estates of the Historic Houses Association, the National Trust, English Heritage and the Royal Palaces. They are responsible for some of the largest and most prestigious gardens and estates in the UK and Ireland.

**THE PROFESSIONAL GARDENERS' GUILD** is managed entirely by fellow professional gardeners and is funded solely by membership subscription. It remains the only organisation to cater for the professional interest of those employed in private sector horticulture. The Guild has the full support of English Heritage, the National Trust and the Historic Houses Association.



**THE PROFESSIONAL GARDENER** offers advertisers an opportunity to reach decision makers who are responsible for some of the largest and most prestigious gardens and estates in the UK and Ireland. They buy and use a wide range of products and services including:

- SEEDS • BULBS • PLANTS • SHRUBS • TREES •
- SUPPORTS • SOIL IMPROVERS • PEST CONTROL • WIRE •
- NETTING • FENCING • GRASS CUTTING MACHINES •
- TRACTORS • TRAILERS • CULTIVATORS • CHAINSAWS •
- STRIMMERS • BLOWERS • SAFETY/PROTECTIVE
- CLOTHING • GLOVES • FOOTWEAR • GARDEN
- FURNITURE • CONSERVATORIES • GREENHOUSES •
- HEATING • PROPAGATORS • AQUATIC FEATURES AND
- EQUIPMENT • GARDENING TOOLS AND EQUIPMENT •
- SECURITY FOR STATUARY AND ORNAMENTS •
- IRRIGATION • WATERING SYSTEMS

- \* Used by the members of the Professional Gardeners' Guild as a forum for discussion, a means of communication and a strong source of reference.
- \* Articles on plants and gardens, news and views, and reports from both local and national meetings.
- \* Topical features focusing on a particular element of heritage gardening, eg management of ancient trees, lawncare, sculpture and statutory maintenance.
- \* Written by professional gardeners with years of practical experience within private, historic or heritage gardens.

# PROFESSIONAL GARDENERS' GUILD | NEWSLETTER

An attractive proposition for your SITUATIONS VACANT advertisements as it provides direct access to PGG members in a fast turnaround publication that is news driven and read immediately upon receipt. Produced quarterly, published inbetween each journal, giving advertisers more opportunity to reach members, up to 8 times a year.

<b>Copy dates</b>	<b>3 February</b>	<b>4 May</b>	<b>3 August</b>	<b>2 November</b>
<b>Publication dates</b>	<b>14 February</b>	<b>15 May</b>	<b>14 August</b>	<b>16 November</b>

See advertisement rates overleaf.  
Discounts are available for advertisements placed in both The Professional Gardener & The Professional Gardeners' Guild Newsletter

**PROFESSIONAL GARDENERS' GUILD | NEWSLETTER**  
August 2014

**A place of pleasure and delight**  
The new edition of the magazine...  
www.strutch.co.uk

**Strutch**  
The essential Strutch...  
www.strutch.co.uk

**Miss, mould, lichen & algae removers**  
WET FURGET!  
www.wetforget.co.uk

**TENDERCARE**  
Moisture & Fungal Hardy Plants  
www.tendercare.co.uk