

THE PROFESSIONAL GARDENER

THE QUARTERLY JOURNAL OF THE PROFESSIONAL GARDENERS' GUILD



THE PROFESSIONAL GARDENER

offers advertisers an opportunity to reach decision makers who are responsible for some of the largest and most prestigious gardens and estates in the UK and Ireland.

RATE CARD ■ MEDIA INFORMATION 2024

THE PROFESSIONAL GARDENER is published in

January, April, July and October,

Sent to all members of the Professional Gardeners' Guild



The Quarterly Journal of the Professional Gardeners' Guild

THE PROFESSIONAL GARDENERS' GUILD was formed in 1977 and is a society for Head Gardeners, Garden Managers, Assistant Gardeners, Botanists and Consultants. Its members are employed within private gardens and the gardens and estates of the Historic Houses Association, the National Trust, English Heritage and the Royal Palaces. They are responsible for some of the largest and most prestigious gardens and estates in the UK and Ireland.

THE PROFESSIONAL GARDENERS' GUILD is managed entirely by fellow professional gardeners and is funded solely by membership subscription. It remains the only organisation to cater for the professional interest of those employed in private sector horticulture. The Guild has the full support of English Heritage, the National Trust and the Historic Houses Association.



THE PROFESSIONAL GARDENER offers advertisers an opportunity to reach decision makers who are responsible for some of the largest and most prestigious gardens and estates in the UK and Ireland. They buy and use a wide range of products and services including:

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FURNITURE • CONSERVATORIES • GREENHOUSES •
HEATING • PROPAGATORS • AQUATIC FEATURES AND
EQUIPMENT • GARDENING TOOLS AND EQUIPMENT •
SECURITY FOR STATUARY AND ORNAMENTS •
IRRIGATION • WATERING SYSTEMS



- * Used by the members of the Professional Gardeners' Guild as a forum for discussion, a means of communication and a strong source of reference.
- * Articles on plants and gardens, news and views, and reports from both local and national meetings.
- * Topical features focusing on a particular element of heritage gardening, eg management of ancient trees, lawncare, sculpture and statuary maintenance.
- * Written by professional gardeners with years of practical experience within private, historic or heritage gardens.



PROFESSIONAL GARDENERS' GUILD | NEWSLETTER



An attractive proposition for your SITUATIONS VACANT advertisement as it provides direct access to PGG members in a fast turnaround publication that is news driven and read immediately upon receipt. Produced quarterly, published inbetween each journal, giving advertisers more opportunity to reach members, up to 8 times a year.

Copy dates	31 January	1 May	31 July	30 October
Publication dates	15 February	15 May	15 August	15 November

See advertisement rates overleaf.

Discounts are available for advertisements placed in both The Professional Gardener & The Professional Gardeners' Guild Newsletter



PROFESSIONAL GARDENERS' GUILD | NEWSLETTER
No. 49
November 2022

The Sycamore Gap tree

This iconic Sycamore tree (Alnus glutinosa) was planted in the year 1850 by the Rev. John Clayton, who was a member of the Guild. The tree was planted in the Sycamore Gap, which is a gap in the Great North Wall, and it has since become a popular tourist attraction. The tree was planted in the year 1850, and it is now one of the most famous trees in the world. The tree was planted in the year 1850, and it is now one of the most famous trees in the world. The tree was planted in the year 1850, and it is now one of the most famous trees in the world.



Glasshouse Specialist
Tom Hetherington

After 10 years in a leading commercial horticultural company, Tom is now a full-time horticultural specialist. He has a wealth of experience in all aspects of horticulture, from the glasshouse to the open ground. He is a member of the Royal Horticultural Society and the Professional Gardeners' Guild. He is a passionate gardener and enjoys working with plants of all kinds. He is a friendly and approachable person who is always happy to help and advise. He is a member of the Royal Horticultural Society and the Professional Gardeners' Guild. He is a passionate gardener and enjoys working with plants of all kinds. He is a friendly and approachable person who is always happy to help and advise.



Senior Gardener, Camble Heritage Trust
Fife, Scotland

We are seeking a Senior Gardener to join our team. The successful candidate will be responsible for the day-to-day running of the garden, including planting, maintenance, and general upkeep. They will also be responsible for the management of the garden's finances and for the recruitment and training of staff. The successful candidate will have a minimum of 5 years' experience in a similar role and will be a member of the Royal Horticultural Society. They will also be a friendly and approachable person who is always happy to help and advise.



HBC
Plant your Prospects!
Choose a Career in an Historic Garden.

The Historic and Botanic Garden Trusting Programme provides a truly exceptional opportunity for graduates and committed gardeners to develop their career in horticulture.



Which bittercress?

When you have been pulling weeds, you may have noticed a small plant with yellow flowers. This is bittercress, a common weed that is often found in gardens. Bittercress is a member of the Brassicaceae family and is known for its ability to grow in a wide range of conditions. It is a hardy plant that can survive in both sunny and shady areas. Bittercress is a common weed that is often found in gardens. Bittercress is a member of the Brassicaceae family and is known for its ability to grow in a wide range of conditions. It is a hardy plant that can survive in both sunny and shady areas.



THE LOCKBERRY TRUST

Lockberry Trust is a charity that was founded in 1984. It is a registered charity and is a member of the Charity Commission. The trust was founded by the late John Lockberry, who was a member of the Royal Horticultural Society. The trust was founded by the late John Lockberry, who was a member of the Royal Horticultural Society. The trust was founded by the late John Lockberry, who was a member of the Royal Horticultural Society.



Over the sea to Skye

The 20th century, it took around 100 years to build the first railway line between Glasgow and London. The railway line was built by the Great Western Railway Company. The railway line was built by the Great Western Railway Company. The railway line was built by the Great Western Railway Company.



Pharmaceuticals

Pharmaceuticals are a type of medicine that is used to treat a wide range of conditions. They are made by pharmaceutical companies and are often sold under a brand name. Pharmaceuticals are a type of medicine that is used to treat a wide range of conditions. They are made by pharmaceutical companies and are often sold under a brand name.

The Professional Gardener Journal
Copy dates 22 February
Publication dates 3 April

23 May
3 July

22 August
3 October

21 November
3 January

ADVERTISEMENT RATES

Please reserve the advertisement space indicated below: TICK AS APPROPRIATE

ALL PRICES EXCLUDE VAT

ADVERTISEMENT SIZES

	mm height	X	width	1-2 insertions		3-4 insertions	
				price mono	price colour	price mono	price colour
Full page bleed size	303	x	216	<input type="checkbox"/> £425	<input type="checkbox"/> £524	<input type="checkbox"/> £390	<input type="checkbox"/> £479
Full page trim size	297	x	210				
Full page text grid area	270	x	185	<input type="checkbox"/> £425	<input type="checkbox"/> £524	<input type="checkbox"/> £390	<input type="checkbox"/> £479
Half page horizontal	133	x	185	<input type="checkbox"/> £268	<input type="checkbox"/> £362	<input type="checkbox"/> £238	<input type="checkbox"/> £335
Half page vertical	270	x	90	<input type="checkbox"/> £268	<input type="checkbox"/> £362	<input type="checkbox"/> £238	<input type="checkbox"/> £335
Quarter page horizontal	64	x	185	<input type="checkbox"/> £167	<input type="checkbox"/> £257	<input type="checkbox"/> £150	<input type="checkbox"/> £239
Quarter page vertical	133	x	90	<input type="checkbox"/> £167	<input type="checkbox"/> £257	<input type="checkbox"/> £150	<input type="checkbox"/> £239
Eighth page	64	x	90	<input type="checkbox"/> £106	<input type="checkbox"/> £196	<input type="checkbox"/> £96	<input type="checkbox"/> £186
Products and services	per scc			<input type="checkbox"/> £18		<input type="checkbox"/> £15	
Situations vacant	per scc			<input type="checkbox"/> £28		<input type="checkbox"/> £28	
	column widths			1 = 42mm	2 = 90mm	3 = 138mm	4 = 185mm
Loose inserts	up to A4 and 10g			<input type="checkbox"/> £295		over 10g	<input type="checkbox"/> POA

COPY High resolution PDF with CMYK images and postscript fonts embedded, image resolution 300dpi. Adobe Photoshop JPEG minimum resolution 300dpi. An artwork and setting service is available but may be charged at cost.

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