

THE PROFESSIONAL GARDENER

THE QUARTERLY JOURNAL OF THE PROFESSIONAL GARDENERS' GUILD



THE PROFESSIONAL GARDENER

offers advertisers an opportunity to reach decision makers who are responsible for some of the largest and most prestigious gardens and estates in the UK and Ireland.

RATE CARD ■ MEDIA INFORMATION 2025

THE PROFESSIONAL GARDENER is published in

January, April, July and October,

Sent to all members of the Professional Gardeners' Guild



The Quarterly Journal of the Professional Gardeners' Guild

THE PROFESSIONAL GARDENERS' GUILD was formed in 1977 and is a society for Head Gardeners, Garden Managers, Assistant Gardeners, Botanists and Consultants. Its members are employed within private gardens and the gardens and estates of the Historic Houses Association, the National Trust, English Heritage and the Royal Palaces. They are responsible for some of the largest and most prestigious gardens and estates in the UK and Ireland.

THE PROFESSIONAL GARDENERS' GUILD is managed entirely by fellow professional gardeners and is funded solely by membership subscription. It remains the only organisation to cater for the professional interest of those employed in private sector horticulture. The Guild has the full support of English Heritage, the National Trust and the Historic Houses Association.



THE PROFESSIONAL GARDENER offers advertisers an opportunity to reach decision makers who are responsible for some of the largest and most prestigious gardens and estates in the UK and Ireland. They buy and use a wide range of products and services including:

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SECURITY FOR STATUARY AND ORNAMENTS ▪
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- * Used by the members of the Professional Gardeners' Guild as a forum for discussion, a means of communication and a strong source of reference.
- * Articles on plants and gardens, news and views, and reports from both local and national meetings.
- * Topical features focusing on a particular element of heritage gardening, eg management of ancient trees, lawn care, sculpture and statuary maintenance.
- * Written by professional gardeners with years of practical experience within private, historic or heritage gardens.



PROFESSIONAL GARDENERS' GUILD | NEWSLETTER

An attractive proposition for your SITUATIONS VACANT advertisements as it provides direct access to PGG members in a fast turnaround publication that is news driven and read immediately upon receipt. Produced quarterly, published inbetween each journal, giving advertisers more opportunity to reach members, up to 8 times a year.

Copy dates 31 January : 1 May : 31 July : 30 October
Publication dates 15 February : 15 May : 15 August : 15 November

See advertisement rates overleaf.
 Discounts are available for advertisements placed in both The Professional Gardener & The Professional Gardeners' Guild Newsletter

PROFESSIONAL GARDENERS' GUILD | NEWSLETTER

Age 66 August 2023

Historic engraving inspires Baroque parterre at Dyhrham Park

By the 18th century engraving inspired the creation of a new parterre at the National Trust's Dyhrham Park.

The design was inspired by Dutch designs and was influenced by the parterre, which had been used in the 17th century to create a new parterre at Dyhrham Park. The design was inspired by Dutch designs and was influenced by the parterre, which had been used in the 17th century to create a new parterre at Dyhrham Park.

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Strawch
The New Straw Hat
The Straw Hat is made from 100% natural straw and is perfect for the summer months. It is available in a variety of colors and styles.

Glasshouse Specialist
We offer a range of glasshouse specialist services including the installation, repair and maintenance of glasshouses. We have a team of experienced professionals who can provide a free quote for your project.

Senior Gardener, Cambo Heritage Trust, Eile, Scotland
We are seeking a Senior Gardener to join our team at Cambo Heritage Trust. The role involves the maintenance and development of the gardens at Eile, including the design and planting of new areas.

Plant your Prospects!
Choose a Career in an Historic Garden.
The Historic and Botanic Garden Training Programme provides a truly exceptional opportunity for graduates and committed gardeners to develop their career in horticulture.

100

THE LOCKERBY TRUST

Reached 100 years of our members might be interested to hear about the Lockerby Trust.

The Lockerby Trust was established in 1923 to provide a home for the elderly and infirm. It is now a charity and has a long history of providing care for its members.

Which bittercress?

When you have been pulling bittercress, you may find a few plants that are not the same. These are the plants that are not the same as the ones you have been pulling.

Over the sea to Skye

The 20th century is rich in history and the 21st century is full of opportunity. The Skye Garden is a beautiful garden that is open to all.

ADVERTISEMENT RATES

Please reserve the advertisement space indicated below: TICK AS APPROPRIATE

ALL PRICES EXCLUDE VAT

ADVERTISEMENT SIZES	mm height X width		1-2 insertions		3-4 insertions	
			price mono	price colour	price mono	price colour
Full page bleed size	303 x 216		<input type="checkbox"/> £425	<input type="checkbox"/> £524	<input type="checkbox"/> £390	<input type="checkbox"/> £479
Full page trim size	297 x 210					
Full page text grid area	270 x 185		<input type="checkbox"/> £425	<input type="checkbox"/> £524	<input type="checkbox"/> £390	<input type="checkbox"/> £479
Half page horizontal	133 x 185		<input type="checkbox"/> £268	<input type="checkbox"/> £362	<input type="checkbox"/> £238	<input type="checkbox"/> £335
Half page vertical	270 x 90		<input type="checkbox"/> £268	<input type="checkbox"/> £362	<input type="checkbox"/> £238	<input type="checkbox"/> £335
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	column widths		1 = 42mm	2 = 90mm	3 = 138mm	4 = 185mm
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COPY High resolution PDF with CMYK images and postscript fonts embedded, image resolution 300dpi. Adobe Photoshop JPEG minimum resolution 300dpi. An artwork and setting service is available but may be charged at cost.

THE PROFESSIONAL GARDENER Advertisement Department

Maz Oakley
Hall-McCartney Ltd
Heritage House
PO Box 21 Baldock
Herts SG7 5SH
Tel: 01462 896688
Fax: 01462 896677
Email: maz@hall-mccartney.co.uk

