

THE PROFESSIONAL GARDENER

THE QUARTERLY JOURNAL OF THE PROFESSIONAL GARDENERS' GUILD



THE PROFESSIONAL GARDENER

offers advertisers an opportunity
to reach decision makers who are
responsible for some of the largest
and most prestigious gardens and
estates in the UK and Ireland.

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THE PROFESSIONAL GARDENER is published in
January, April, July and October,

Sent to all members of the Professional Gardeners' Guild



The Quarterly Journal of the Professional Gardeners' Guild

THE PROFESSIONAL GARDENERS' GUILD was formed in 1977 and is a society for Head Gardeners, Garden Managers, Assistant Gardeners, Botanists and Consultants. Its members are employed within private gardens and the gardens and estates of the Historic Houses Association, the National Trust, English Heritage and the Royal Palaces. They are responsible for some of the largest and most prestigious gardens and estates in the UK and Ireland.

THE PROFESSIONAL GARDENERS' GUILD is managed entirely by fellow professional gardeners and is funded solely by membership subscription. It remains the only organisation to cater for the professional interest of those employed in private sector horticulture. The Guild has the full support of English Heritage, the National Trust and the Historic Houses Association.



THE PROFESSIONAL GARDENER offers advertisers an opportunity to reach decision makers who are responsible for some of the largest and most prestigious gardens and estates in the UK and Ireland. They buy and use a wide range of products and services including:

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- * Used by the members of the Professional Gardeners' Guild as a forum for discussion, a means of communication and a strong source of reference.
- * Articles on plants and gardens, news and views, and reports from both local and national meetings.
- * Topical features focusing on a particular element of heritage gardening, eg management of ancient trees, lawncare, sculpture and statuary maintenance.
- * Written by professional gardeners with years of practical experience within private, historic or heritage gardens.



PROFESSIONAL GARDENERS' GUILD | NEWSLETTER

An attractive proposition for your SITUATIONS VACANT advertisements as it provides direct access to PGG members in a fast turnaround publication that is news driven and read immediately upon receipt.

Produced quarterly, published inbetween each journal, giving advertisers more opportunity to reach members, up to 8 times a year.

Copy dates

30 January

1 May

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26 October

Publication dates

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15 May

17 August

16 November

See advertisement rates overleaf.

Discounts are available for advertisements placed in both *The Professional Gardener* & *The Professional Gardeners' Guild Newsletter*

PROFESSIONAL GARDENERS' GUILD | NEWSLETTER

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The Palm Houses get ready for re-opening

A new chapter for Stirling's iconic Palm Houses

After a period of consultation with a new chapter in its unfolding at the Royal Botanic Garden Edinburgh, the horticulture team plans to return the Palm Houses to their former grandeur as a home for the hot-hotic Palm Houses.

Now refitted in a re-purposed space, the restored 155m long Palm House, which is now the centrepiece of the Royal Botanic Garden Edinburgh's horticulture team's plans to return the Palm Houses to their former grandeur, has been fully restored. The team has now moved into the Palm House, which is now open to the public in 2020 – restored and ready to impress a new generation.



include the glass house for Sphagnum, including a birch and a plant, native to New Zealand and the southern hemisphere. The glass house is a joint venture between the Royal Botanic Garden Edinburgh and a group of local partners, including the older Palm House and a large stone wall. The glass house will be open eight months of the year, and the largest plants to be removed from the glass house will be moved to the glass house for the first time. The glass house will be used for cultivation outside China. The glass house will be used for complex replanting, other teams are involved in the glass house, and global experts to carry out the work.

This new chapter will reveal the hidden stories of the Palm House, and the glass house will offer guided, multimedia and interactive displays, as well as a new way to connect people more deeply with the glass house and the plants it contains. The glass house will be open to the public in 2020 – restored and ready to impress a new generation.

Inside the Palm House restoration will be a new glass house, which is now open to the public in 2020 – restored and ready to impress a new generation.

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The Professional Gardener Journal	20 February	22 May	21 August	20 November
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Publication dates				

ADVERTISEMENT RATES

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ADVERTISEMENT SIZES	mm height X width	1-2 insertions		3-4 insertions	
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COPY High resolution PDF with CMYK images and postscript fonts embedded, image resolution 300dpi. Adobe Photoshop JPEG minimum resolution 300dpi. An artwork and setting service is available but may be charged at cost.

THE PROFESSIONAL GARDENER

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