



THE SOCIETY FOR THE PROTECTION OF ANCIENT BUILDINGS

THE LIST

2020

We are pleased to announce the next issue of the SPAB publication is to be produced in June 2020. The List will be a high-quality, B5 format publication, spotlighting properties currently available across the regions; looking back to some of the best or most interesting properties features a round up of the most interesting properties recently featured on the SPAB's online 'properties for sale' list, and it will also feature the stories (and houses) of owners who have found their home through the SPAB Property List.

The List is an exciting consumer-focussed opportunity to connect with a discerning audience that really loves and appreciates old houses, offering a distinct, targeted showcase for products, skills or companies that would be of interest - in the broadest - sense to people who already own, or aspire to own, a historic property.

An excellent place to advertise, reach existing and potential owners of old buildings, plus architects, surveyors, town planners, engineers, builders, craftspeople and conservation officers.



Meet the owner

From the street you could be forgiven for thinking the Peacock Cottage was an unremarkable, but charming, 19th-century house. When owner and daughter Amanda and Charles Bell bought the property in 1982 together as a Q&A, they were excited to refurbish it. The house had previously been an inn, and while it wasn't in a particularly good condition, it needed work.

Together Amanda and Charles had already established a design business that specialised in the house, which Charles now runs. They plan to visit their Peacock Cottage as a holiday let and eventually Charles would like to live here again, so he is keen to take on an old building - through

they both now admit, "we did not know what we were getting into!"

The fact that the walls 23 inches in some places were made of rubble masonry was clear from the start. They had thought, and the building grade of the masonry in the front room suggested that perhaps it was once of high status. As with many historic buildings, it was a mix of masonry and brickwork, and while it wasn't in a particularly good condition, it needed work.

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THE OLD HOUSE PROJECT



their approach - the builders wanted to have large glass windows and doors for the new building. When they received a quote for the new building, the builder estimated a price of £200,000. They were not sure what to do. They had a meeting with the architect and the builder to discuss the project. They decided to go ahead with the project, but they had to be prepared for the challenges that would come.

It's a challenge, a customer at the shop immediately questioned the best building material for the house. The architect recommended a mix of masonry and brickwork, and while it wasn't in a particularly good condition, it needed work.

Together Amanda and Charles had already established a design business that specialised in the house, which Charles now runs. They plan to visit their Peacock Cottage as a holiday let and eventually Charles would like to live here again, so he is keen to take on an old building - through

The Old House Project

'Original features' are often high on the list of requirements for prospective homeowners but, as we rarely refer to them, and all the usual modern amenities. In November 2019 the SPAB decided to put its expertise into practice. We purchased a building on Historic England's 'at risk register' that had plenty of character but lacked electricity and plumbing, and had some severe, but repairable, structural issues.

The building, St Andrew near Madingley, Kent, was a 'steep climb' that had been empty for almost 20 years. The project was a challenge, but it was also an opportunity to bring a building back to life.

As a result of the project, the building is now a beautiful home with all the modern amenities that a homeowner would expect. The project was a success, and it was a pleasure to be able to help someone bring a building back to life.

With a project of this scale, it's important to have a good team. We worked with a local contractor who was experienced in working with old buildings. They were able to help us with all the challenges that we faced, and they were able to complete the project on time and on budget.

It's a great feeling to see a building that has been empty for so long, and to see it brought back to life. We hope that this project will inspire others to take on old buildings, and to see them brought back to life.

The List is the right place for you to advertise if you specialise in:

- *Property Sales
- *Traditional paints
- *Crafted wallpapers
- *Hand-built kitchens
- *Hand-built joinery
- *Alarm systems
- *Insurance
- *craftsman built conservatories
- *Domestic architecture
- *Domestic Building works
- *bricks, stone, marble, timber, glass
- *Cleaning products
- *Flooring (stone / wood)
- *House 'dating' services
- *Antiques/auctions
- *Traditional Range Cookers & Ovens
- *Fine art conservation
- *Furniture repairs
- *Historic lighting
- *Wood burning stoves
- *Landscape architecture/garden design
- *Upholstery furniture repairs
- *Hand forged knives/pots/craft ceramics
- *Sisal/natural flooring
- *Renewable energy solutions / retro fitting (shutters/water filtering)

The List
The aim of the Property List is to present old, interesting or significant buildings currently for sale to an audience sympathetic to the 'light touch' conservation principles championed by the SPAB.

Properties featured span all types, prices and regions - from castles and humble thatched crofts in the Scottish Highlands, to moated manor houses, compact cottages, Victorian terraces and farm buildings.

The publication is a high-quality printed publication based on the SPAB Property List and related themes, to be delivered with our Summer Members' Magazine, and also used more widely to promote the property list (and SPAB) at a number of regional shows, events and all promotional opportunities, as well as at Open House in September, The Historic Buildings Parks & Gardens Event in November and at our courses for homeowners. We'll also distribute to our new members throughout the year.

We intend The List to have a life across the year. It will not be a throw-away publication.

The online SPAB Property List is a key benefit of membership and SPAB members will use this facility to view property's currently available to purchase.

The Society
Founded by William Morris in 1877, the SPAB is the largest, oldest and the most technically expert national pressure group campaigning to preserve old buildings. It has a firm set of principles based on conservative repair, respect for the past, traditional materials, etc. Conservation activities are backed up by repair courses and highly regarded technical leaflets. The SPAB is a charity (Registered Charity No 231307) supported by central government. By law, the Society must be notified about plans to demolish a listed building. The Society also receives a large number of notifications which relate to proposed alterations.

SPAB Technical Enquiry Telephone Line encourages historic house owning members to use the most suitable materials including products and services advertised in the SPAB Briefings. Readers are aware that although the SPAB will not endorse any company, all advertisers are vetted for relevance and understanding of SPAB principles. Read by most of the well-known historic building conservation specialists in the UK.

2020 ADVERTISEMENT RATES (full colour)
(height x width in mm)

Full page (bleed size 246mm x 174mm) £1050+VAT

Full page OBC bleed size 246mm x 174mm £1150+VAT

Full page text grid size 215mm x 148mm £950+VAT


Half page 105mm x 148 mm £550+VAT

Quarter page 105mm x 72mm £350+VAT

Advertising agents' discount 10%. All prices exclude VAT
SPAB reserves the right to refuse advertisements at its own discretion.

Advertisement copy
High resolution (press ready) pdf with CMYK images and postscript fonts embedded.
An artwork and setting service is available but may be charged at cost.

Publication Date: June 2020
Advertisement Deadline: 23rd April 2020



This superb high quality publication is the place to look for old buildings for sale and will be kept for future reference.

For information about advertising please contact Geoff Connelly Tel 01462 896688 or email: geoff@hall-mccartney.co.uk

SPAB The List
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