



· INSTITUTE · OF · HISTORIC ·
BUILDING · CONSERVATION

SPONSORSHIP INFORMATION

IHBC Annual School 2027 Bristol & Bath

Thursday to Saturday 10th – 12th June 2027
Day School Friday 11th June 2027

#ihbcbristolbath2027 | bristolbath27.ihbc.org.uk

IHBC Annual School Profile

Find out more about our Annual Schools **here**



ABOUT

This document outlines the exclusive sponsorship opportunities available for the IHBC Annual School.

The event has flexible attendance options, offering both one-day and three-day packages and consistently attracts between 300-400 attendees, including in person & online delegates, from across the heritage and conservation sectors.

In addition to event attendees, sponsors will gain exposure to the wider IHBC community. Our extensive network connects professionals across the UK, and a growing number of international members.

**Private & public sector - Heritage & Places - Construction
Built Environment - Architecture - Planning - Development**

Delegate Profiles:

- Conservation officers
- Regeneration practitioners
- Specifiers
- Regulators
- Planners
- Architects
- Engineers
- Surveyors
- Urban designers
- Heritage managers
- Archaeologists
- Historians

Recent averages:

80/20%

**IHBC members
& non-members
and**

60/40%

**private and
public sector**

IHBC Annual School Sponsor Visibility & Legacies

Find out more about our publications *here* 

IHBC Communications

ihbc.org.uk



200,000

website visits per month



10,000

reach via **direct targeting**



5,400+

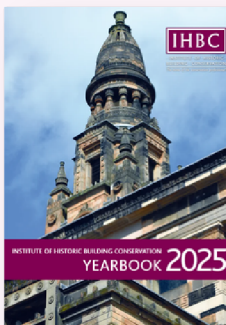
followers on facebook



18,800+

followers on LinkedIn

Publications & Sponsor Legacies



YEARBOOK (subject to timing)

5,500

circulation on Annual
School theme

ANNUAL SCHOOL WEBSITE

Maintained permanently by IHBC as reference & archive

IHBC Annual School

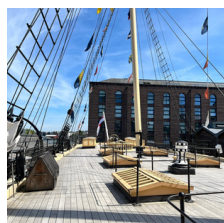
School Theme & Venues

Theme: **Climate Change & Significance**

This year's Annual School will explore how we protect what matters most about our historic environment while responding meaningfully to the impacts of climate change. The programme will focus on key topics around understanding heritage significance, and assessing the impact and potential harm of change, including retrofit and other climate-related interventions.

Bringing together conservation professionals and practitioners from across the built environment sectors, the School offers practical guidance and honest debate on one of the defining challenges facing the sector.

Discover our venues for IHBC Annual School 2027:



Welcome Reception

| SS Great Britain, Bristol Historic Dockyard

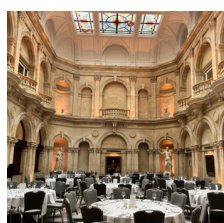
Launched in 1843, the SS Great Britain was a revolutionary ocean liner designed by Isambard Kingdom Brunel. Today, the fully restored vessel rests in her original dry dock in Bristol as a popular museum.



Annual Day School

| Bristol Beacon (Lantern Hall)

Lantern Hall is a historic, vibrant performance and event space located inside the Grade II listed Bristol Beacon music venue, offering an impressive blend of Victorian architecture and modern facilities.



Annual Dinner & Awards

| Palm Court, Marriott Bristol Royal

The Palm Court is a Grade II listed Victorian architectural masterpiece built in the 1860s, featuring soaring three-storey Bath-stone walls, classical statues, and a striking vaulted stained-glass ceiling.

Sponsorship Opportunities

Tiered sponsorship packages are available as follows:

Thursday Tours Sponsor

Venue: Various

Sponsor our series of exclusive CPD Study Tours on the Thursday afternoon
| 10 June | **£1150**

Friday Tours Sponsor

Venue: Various

Sponsor our inspiring and informative CPD Study Tours as part of the Day School
| 11 June | **£950**

Saturday Tours Sponsor

Venue: Various

A chance to support our excellent Saturday Tours, taking in Bristol and Bath
| 12 June | **£1150**

Reception Sponsor

Venue: SS Great Britain

Celebrate with us at our Welcome Reception, as we officially open the Annual School
| 10 June | **£1750**

Day School Sponsor

Venue: Bristol Beacon (Lantern Hall)

Present your brand to our Day School delegates, attending in person and online
| 11 June | **£2750**

Virtual School Sponsor

Venue: Bristol Beacon (Lantern Hall)

As Virtual School Sponsor share your message with our delegates, in person and online
| 11 June | **£2500**

Annual Dinner Sponsor

Venue: Marriott Bristol Royal

A wonderful opportunity to network with our delegates and celebrate our award winners
| 11 June | **£1750**

Principal School Sponsor

Venue: Various

Exclusive sponsorship of the Day School, Virtual School, Friday Tours and Annual Dinner
| 11 June | **£7500**

All prices are exclusive of VAT.
For more information please contact sponsorship@ihbc.org.uk

Sponsorship - At a glance

Sponsorship Type	Logo on website & Programme	Social Media Post	Ad in Programme [^]	Exhibitor Hub Stand	Speaking Opportunity
Thursday Tour	✓	✓	✓	Add from £295*	-
Friday Tour	✓	✓	✓	Add from £295*	-
Saturday Tour	✓	✓	✓	Add from £295*	-
Reception	✓	✓	✓	Add from £295*	✓**
Annual Dinner & Awards	✓	✓	✓	Add from £295*	✓**
Day School	✓	✓	✓	✓	✓**
Virtual School	✓	✓	✓	✓	✓**
Principal ^{^^}	✓	✓	✓	✓	✓**

[^]Ad in Programme refers to a half or full page advert (A5), subject to sponsor package & availability.

*Exhibitor stands can be booked for a discounted price of £295 + VAT. Includes up to two Day School attendees to operate the stand.

**Speaking Opportunities are as follows:

Reception Sponsor - 5 minute speaking slot at the Reception (In person only)

Annual Dinner & Awards Sponsor - 5 minute speaking slot at Dinner (In person only)

Virtual School Sponsor - Opportunity to record a video to be shown to virtual delegates during the Virtual Day School (5 mins)

Day School Sponsor - A speaker slot during the Day School (5 mins) - In person/ Online

^{^^}Principal Sponsor is an exclusive sponsorship package which covers several sponsorship options for a single fee. See below for full details.

Sponsorship Packages

Thursday Tours Sponsor

Friday Tours Sponsor

Saturday Tours Sponsor

Reception Sponsor

Annual Dinner Sponsor

Day School Sponsor

Virtual School Sponsor

Principal School Sponsor



Thursday Tours

Sponsor

Package includes:



Half-page advert in the Annual School Programme

Share your brand more widely with our Annual School programme, available in printed copy as well as a digital version for in person and online delegates, and available on our website.



Targeted Social Media & Communications Coverage

Reach a wider audience as part of our dedicated Annual School digital campaign and comms strategy, including a dedicated post announcing you as our Thursday Tours Sponsor and wider presence in all School-related promotional materials.



Visibility on the Annual School Website

Be recognised as a School sponsor on our dedicated website, including the Exhibitor Hub page and Day School programme.



Add an Exhibitor Stand

An opportunity to include an exhibitor stand at the Annual Day School for a discounted price rate of £295 + VAT.

Includes **1 free Day School place**.

The cost of this package is
£1,150 plus VAT

Friday Tours Sponsor

Package includes:



Half-page advert in the Annual School Programme

Share your brand more widely with our Annual School programme, available in printed copy as well as a digital version for in person and online delegates, and available on our website.



Targeted Social Media & Communications Coverage

Reach a wider audience as part of our dedicated Annual School digital campaign and comms strategy, including a dedicated post announcing you as our Friday Tours Sponsor and wider presence in all School-related promotional materials.



Visibility on the Annual School Website

Be recognised as a School sponsor on our dedicated website, including the Exhibitor Hub page and Day School programme.



Add an Exhibitor Stand

An opportunity to include an exhibitor stand at the Annual Day School for a discounted price rate of £295 + VAT.

Includes **1 free Day School place**.

The cost of this package is
£950 plus VAT

Note: This package is not available if a Principal Sponsor has been confirmed.

Saturday Tours

Sponsor

Package includes:



Half-page advert in the Annual School Programme

Share your brand more widely with our Annual School programme, available in printed copy as well as a digital version for in person and online delegates, and available on our website.



Targeted Social Media & Communications Coverage

Reach a wider audience as part of our dedicated Annual School digital campaign and comms strategy, including a dedicated post announcing you as our Saturday Tours Sponsor and wider presence in all School-related promotional materials.



Visibility on the Annual School Website

Be recognised as a School sponsor on our dedicated website, including the Exhibitor Hub page and Day School programme.



Add an Exhibitor Stand

An opportunity to include an exhibitor stand at the Annual Day School for a discounted price rate of £295 + VAT.

Includes **1 free Day School place**.

The cost of this package is
£1,150 plus VAT

Reception Sponsor

Package includes:



Dedicated Speaker Slot

An opportunity to speak to our in person delegates at the evening Welcome Reception as we mark the beginning of the School (5 mins). **Includes 2 free reception places.**



Full-page advert in the Annual School Programme

Share your brand more widely with our Annual School programme, available in printed copy as well as a digital version for in person and online delegates, and available on our website.



Targeted Social Media & Communications Coverage

Reach a wider audience as part of our dedicated Annual School digital campaign and comms strategy, including a dedicated post announcing you as our Welcome Reception Sponsor and wider presence in all School-related promotional materials.



Visibility on the Annual School Website

Be recognised as a School sponsor on our dedicated website, including the Exhibitor Hub page and Day School programme.



Add an Exhibitor Stand

An opportunity to include an exhibitor stand at the Annual Day School for a discounted price rate of £295 + VAT.
Includes 1 free Day School place.

The cost of this package is
£1,750 plus VAT

Annual Dinner Sponsor

Package includes:



Dedicated Speaker Slot

An opportunity to speak to our in person delegates at the Annual Dinner and Awards presentations, as part of the evening programme (5 mins - No slides). **Includes 2 free dinner places.**



Full-page advert in the Annual School Programme

Share your brand more widely with our Annual School programme, available in printed copy as well as a digital version for in person and online delegates, and available on our website.



Targeted Social Media & Communications Coverage

Reach a wider audience as part of our dedicated Annual School digital campaign and comms strategy, including a dedicated post announcing you as our Annual Dinner Sponsor and wider presence in all School-related promotional materials.



Visibility on the Annual School Website

Be recognised as a School sponsor on our dedicated website, including the Exhibitor Hub page and Day School programme.



Add an Exhibitor Stand

An opportunity to include an exhibitor stand at the Annual Day School for a discounted price rate of £295 + VAT.
Includes 1 free Day School place.

The cost of this package is
£1,750 plus VAT

Note: This package is not available if a Principal Sponsor has been confirmed.

Day School Sponsor

Package includes:



Dedicated Speaker Slot

An opportunity to present to our Day School audience, both those joining in person and online, as part of the Day School programme (5 mins). **Includes 1 free Day School place.**



Premium Exhibitor Stand

Meet our in person delegates and benefit from prime networking time during refreshment and lunch breaks at the Day School.



Full-page advert in the Annual School Programme

Share your brand more widely with our Annual School programme, available in printed copy as well as a digital version for in person and online delegates, and available on our website.



Targeted Social Media & Communications Coverage

Reach a wider audience as part of our dedicated Annual School digital campaign and comms strategy, including a dedicated post announcing you as our Annual Day School Sponsor and wider presence in all School-related promotional materials.



Visibility on the Annual School Website

Be recognised as a School sponsor on our dedicated website, including the Exhibitor Hub page and Day School programme.

The cost of this package is
£2,750 plus VAT

Note: This package is not available if a Principal Sponsor has been confirmed.

Virtual School Sponsor

Package includes:



Dedicated Presentation Slot

An opportunity to **share a pre-recorded presentation** with our virtual delegates as part of the Day School programme (5 mins). **Includes 1 free Day School place.**



Premium Exhibitor Stand

Meet our in person delegates and benefit from prime networking time during refreshment and lunch breaks at the Day School.



Full-page advert in the Annual School Programme

Share your brand more widely with our Annual School programme, available in printed copy as well as a digital version for in person and online delegates, and available on our website.



Targeted Social Media & Communications Coverage

Reach a wider audience as part of our dedicated Annual School digital campaign and comms strategy, including a dedicated post announcing you as our Virtual Day School Sponsor and wider presence in all School-related promotional materials.



Visibility on the Annual School Website

Be recognised as a School sponsor on our dedicated website, including the Exhibitor Hub page and Day School programme.

The cost of this package is
£2,500 plus VAT

Note: This package is not available if a Principal Sponsor has been confirmed.

Principal Sponsor

includes exclusive sponsorship of Day School, Virtual School, Friday Tours and Annual Dinner & Awards

Package includes:



Dedicated Speaker & Presentation Slot

An opportunity to present in person to our Day School audience, and share a pre-recorded presentation for our online delegates during the day (5 mins). **Includes 2 free Day School places.**



Premium Exhibitor Stand

Meet our in person delegates and benefit from prime networking time during refreshment and lunch breaks at the Day School.



Annual Dinner Invitations & Speaker Slot

An opportunity to speak to our in person delegates at the Annual Dinner and Awards presentations, as part of the evening programme (5 mins - No Slides). **Includes 2 free dinner places.**



Full-page advert in the Annual School Programme

Share your brand more widely with our Annual School programme, available in printed copy as well as a digital version.



Targeted Social Media & Communications Coverage

Reach a wider audience as part of our dedicated Annual School digital campaign and comms strategy, including a dedicated post and wider presence in all School-related promotional materials.



Visibility on the Annual School Website

Be recognised as a School sponsor on our dedicated website, including the Exhibitor Hub page and Day School programme.

The cost of this package is
£7,500 plus VAT

What our delegates say:

*“**Great value**, quality activities, interesting tours and thought-provoking content”*

*“Lived up to past expectations. Fast moving and **excellent content**”*

*“Thought-provoking, usefully challenging in places, and **inspiring throughout.**”*

*“Really enjoyable and thought-provoking range of speakers, **well curated, informative and interesting.**”*

*“**Great range of speakers** all very engaging and stimulating thoughts around heritage in various contexts.”*

*“Good to visit a new city, being guided by experts, **meet with old and new heritage specialists** and listen to **experts from around the world**”*

*“Topical, informative, and inspiring. **Excellent presentations**”*

*“Good balance between **inspirational and practical** information.”*

*“Consistently **brilliant**”*



Institute of Historic Building Conservation (IHBC)

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www.ihbc.org.uk

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