

# THE VICTORIAN

THE MAGAZINE OF THE VICTORIAN SOCIETY

## ADVERTISEMENT RATES

	DIMENSIONS		SINGLE INSERTION		SERIES OF THREE	
	height	x width	mono	colour	mono	colour
Full page	270 mm	x 190 mm	£390	£528	£309	£422
Half page horizontal	132 mm	x 190 mm	£257	£350	£203	£278
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Quarter page	132 mm	x 92 mm	£180	£244	£144	£195
Eighth page	63 mm	x 92 mm	£95	£134	£78	£111
Full page bleed size	303 mm	x 216 mm				
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Special positions	+ 10%					
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Loose insert service	£303	sizes up to A5 (up to 6g)	£360	A4 sheet (up to 10g)	Other sizes and weights by arrangement	

The Victorian Society reserves the right to refuse advertisements or advertisers at its own discretion.  
A sample of all loose inserts should be supplied to the publishers for approval well in advance of the publication date.

All advertisement and loose insert rates exclude VAT.

Advertising agents' discount 10%.

### Advertisement copy

High resolution (press ready) pdf with CMYK images and postscript fonts embedded.  
An artwork and setting service is available but may be charged at cost.

### Advertisement deadlines

ISSUE	MARCH	JULY	NOVEMBER
Publication date	1 March	28 June	30 October
Space reservations	4 January	3 May	13 September

## THE VICTORIAN ADVERTISEMENT DEPARTMENT

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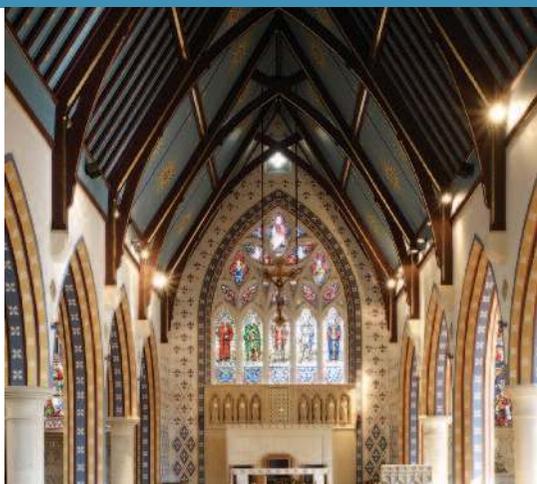
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## INFORMATION & ADVERTISEMENT RATES



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## THE VICTORIAN

magazine is published three times a year for The Victorian Society in March, July and November. There are currently 3,400 members, who consist of owners of Victorian property, architects, surveyors, town planners, designers, engineers and other conservation professionals in the public and private sector involved in the care, repair, restoration and conservation of historic buildings.

**THE OPPORTUNITY** For those who are promoting products and services used in the care, repair, conservation and restoration of Victorian buildings, **THE VICTORIAN** magazine provides an ideal medium. Readers require a wide range of materials and professional services including: ACCOUNTANTS • ARCHITECTS • ARCHITECTURAL METALWORK • BRICKWORK • CARPETS • CONSERVATORS • DOOR FURNITURE • ENVIRONMENTAL PLANNERS • ETCHED AND STAINED GLASS • FINE ART • FIREPLACES • GRATINGS • JOINERY • LEADED LIGHTS • PAINTS • PLASTERWORK • RAILINGS • RAINWATER GOODS • RESTORERS • ROOFING • ROOF TILES • RUGS • STATUARY • STONE CLEANING • STONEMASONS • STONEMASONRY • SURVEYORS • WALL AND FLOOR TILES • WALLPAPERS • WINDOW SPECIALISTS • ETC

**Regular features and articles include:** House Notes, Buildings at Risk, Recently Listed Buildings, Casework, Book Reviews, Society News and Events.

These special sections provide vital information and advice about caring for and

living in Victorian and Edwardian buildings. They include problems relating to fixtures and fittings, wrought iron, ceramic tiles, wallpaper, carpets, furniture, stained glass and everything else in between.

**Reviews**



**Vivat Victoria!**

Two hundred members of the Society will be in the city for the bicentenary of the accession of Queen Victoria in 1837. The Society will be celebrating the bicentenary of the accession of Queen Victoria in 1837. The Society will be celebrating the bicentenary of the accession of Queen Victoria in 1837. The Society will be celebrating the bicentenary of the accession of Queen Victoria in 1837.

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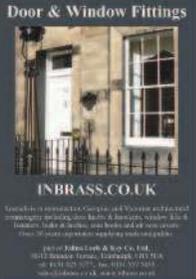
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**THE VICTORIAN SOCIETY**

was founded in 1958 as the national pressure group fighting to protect Victorian and Edwardian buildings in England and Wales. John Betjeman and Nikolaus Pevsner were among its founder members. The Society is a registered charity supported mainly by subscriptions from its members and by grants from English Heritage and Cadw.

The Society provides a vital role in the fight to save Victorian and Edwardian buildings of special architectural merit from needless destruction or disfigurement. The Society, which is one of only seven

National Amenity Societies in the UK, employs architectural advisers to deal with thousands of consultations and case studies each year, and to represent the Society at public enquiries and church courts. It also lobbies for changes in the law regarding conservation of our built heritage.

**By law The Victorian Society must be consulted over any proposal to demolish even part of a listed building.**

The Society's publications are read by leading conservation professionals and are recognised as valuable sources of information on the period 1837-1914.